ecoSTAY CERTIFIED

The Gold Standard

What is the
EcoStay Motherland Reforestation Project?

EcoStay Motherland is a masterpiece eco-tourism project, providing a unique parkland of carbon sequestration, wildlife habitat, education and cultural heritage.

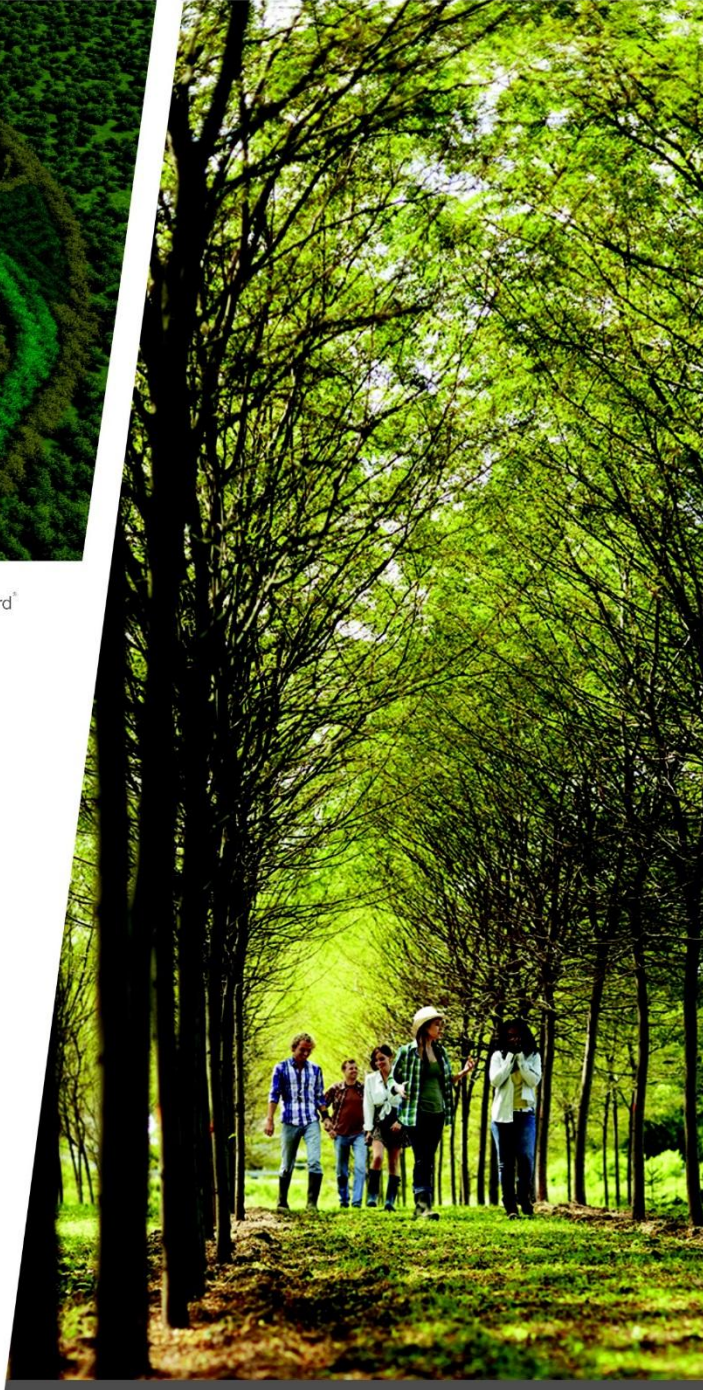
The project will restore 55 hectares, or 90 football fields of degraded Canadian land with a native species forest that will be protected and maintained for generations to come. Because forests trap carbon dioxide in their bark, wood and roots, they are recognized as a leading solution in the fight against rising CO2 levels worldwide.

Exclusively supported by travel & tourism, this parkland is one of the most important collaborative reforestation projects in the country, and one of the first to be awarded the world-renowned ***Gold Standard*** certification for environmental projects and transparency.

The masterpiece plantation will be orchestrated to visibly represent one of the major aboriginal symbols of the earth and regeneration, and modelled after a commissioned illustration by Bill Helin, celebrated aboriginal artist.

Visible in the land art from above and accessible for all to enjoy, the EcoStay Motherland Forest will be complete with a motorist rest stop, walking path and educational signage about the project and its role in easing greenhouse gas emissions, biodiversity and the interaction of First Nations people with nature.

EcoStay's Motherland initiative promises to unite millions of travellers around the globe.



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